12/17/2009 Walker, Kent

1	UNITED STATES DISTRICT C	יר קו זרי		·
2	FOR THE SOUTHERN DISTRICT O		YORK	
3	· ·		20111	() Fig. (2)
	VIACOM INTERNATIONAL, INC., COMEDY)		ŞFigueira Decl. Tab
4	PARTNERS, COUNTRY MUSIC.)		\$ 115
	TELEVISION, INC., PARAMOUNT)		75
5	PICTURES CORPORATION, and BLACK)		-
	ENTERTAINMENT TELEVISION, LLC,)		
6)		
	Plaintiffs,)		
7)		
	vs.) NO.	07-CV-2103	
8		}		
	YOUTUBE, INC., YOUTUBE, LLC,)		
9	and GOOGLE, INC.,)		
7.0	Da Cara I a also)		
10	Defendants.)		
11		<i>)</i>		
-	THE FOOTBALL ASSOCIATION PREMIER	/ \		
12	LEAGUE LIMITED, BOURNE CO., et al.,	, }		
	on behalf of themselves and all)		
13	others similarly situated,)		
	·)		
14	Plaintiffs,)		
	vs.) NO.	07-CV-3582	
15)		
	YOUTUBE, INC., YOUTUBE, LLC, and)		
16	GOOGLE, INC.,)		
)		
17	Defendants.)		
		}		
18	VIDEOTAPED DEPOSITION OF K		ALKER	
	PALO ALTO, CALIFORN			
19	THURSDAY, DECEMBER 17,		ar 5	
20	BY: ANDREA M. IGNACIO HOWARD, CSR,	RPR,	CLR	
21	CSR LICENSE NO. 9830			
21	JOB NO. 18312			
23				
24				
2.				

25

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1	WALKER, KENT 115-0002				
2	A One, I have no idea what other people				
3	there were a number of people in the company who were				
4	engaged with Viacom in a whole variety of context that				
5	I'm not familiar with.				
6	Q Understood.				
7	A So I don't know what they may or may not have				
8	offered. With regard to my conversation with				
9	Mr. Fricklas, I don't remember whether Audible Magic				
10	came up, I don't remember whether he asked for it, I				
11	don't remember whether I offered it or didn't offer				
12	it. I just don't recall.				
13	The reason for that was that it was and still				
14	is my understanding that Audible Magic is more				
15	while it's not a great tool, it relatively is more				
16	suited for audio content, music content, primarily,				
17	than is for video content. In part because of the				
18	the reasons we talked about before, that video is much				
19	more information dense, it's a much harder search				
20	problem, and that the the Audible Magic technology				
21	hadn't evolved in a way that would make it usable or				
22	useful for Viacom to to implement.				
23	There's another distinction as well, which				
24	is, music content is perhaps uniquely legally complex				
25	because of the number of overlapping and sometimes				

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1	WALKER, KENT 115-0003			
2	inconsistent rights associated with it. There are a			
3	wide number of different rights that are owned by the			
4	performer, the creator, the the publishers, the			
5	labels, the collecting societies in Europe, et cetera,			
6	and each of those entities can own multiple rights,			
7	which sometimes align and sometimes do not.			
8	As a result of that, there are complexities			
9	associated with that, which I believe the Audible			
10	Magic system had been optimized for, both in terms of			
11	the technological operation of the system and the			
12	assembly of a database, which was designed to track			
13	all of the the complex music rights associated with			
14	it.			
15	As the name Audible Magic itself suggests, it			
16	was a music tool, at least that was my understanding.			
17	MR. SCHAPIRO: Let's let's take a break			
18	for five minutes.			
19	THE VIDEOGRAPHER: The time is 10:47.			
20	Off the record.			
21	(Recess taken.)			
22	THE VIDEOGRAPHER: The time is 10:57.			
23	On the record.			
24	MR. DESANCTIS: Mr. Walker, before we just			
25	took a short break, you were describing for me certain			